ADVERTISEMENT

Green and Ethical checklist

Commerce with a conscience – these environmentally-balanced businesses are run with strong principles, aiming to be good for the soul and the planet too

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Essentials for the home office

Demand for sustainable products that can form part of a circular economy continues to grow with an increasing number of workers and students becoming more ecologically aware in the modern world.

The Forever Young range from Exacompta prides itself on being manufactured using 100% recycled post-consumer plastics to meet these environmental expectations. These innovative filing and organisational products offer a variety of stylish solutions to maximise your workspace.

Available from all good online and high street retailers. Follow them on *@ExacomptaUK*

Groundtruth, for a new era of sustainable travel

Groundtruth offers a range of award-winning bags and accessories that are created with sustainability, ethical manufacturing and performance at the very core. The future-focussed range of durable Groundtruth bags and accessories bridge the world of commuting, travelling and exploring.

The Groundtruth design philosophy evolved over a decade of experience as documentary filmmakers created hard-hitting films sharing the plight of people around the world, grounded in investigative journalism and relationship building.

These attributes are not typical of accessories or apparel brands, but they, without question, form the foundation of a way of doing business that is naturally open and transparent and places people and the planet central to the purpose.

With an investigative approach and by working with Bluesign® certified partners, Groundtruth puts the rights of the workers first while offering true sustainability. Each product is 100% carbon neutral and created from 100% recycled PET materials – directly removing plastic pollution from landfill, waterways and oceans worldwide.

The award-winning RIKR Range, field-tested in Antarctica by polar explorer Rob Swan OBE and the first man to walk to the North and South Poles, demonstrates a true hybrid functionality. From the demands of city life to the great outdoors – Groundtruth covers it all.

Standing at the forefront of green innovation, Groundtruth's exclusive patent-pending technology embeds captured CO_2 emissions into the 100% recycled plastic components.

The RIKR range is built to last, with a 10-year guarantee on all products.

GROUNDTRUTH

Scan the QR code or visit *groundtruth.global* to shop now with an exclusive 20% discount, use code GREEN&ETHICAL2023 at checkout. Valid until 28 February.

Discover Jackery's award-winning portable solar energy solutions to power your 2023

Helping make outdoor adventures fun and sustainable living easier

With sustainable living choices and costs of traditional electricity on the rise, one big change you can make this year is to consider solar power, the most popular alternative for off-grid energy, which is both eco-friendly and affordable. Great around the home, Jackery's portable solar generators are also a must for all outdoor adventures and camping trips.

Jackery's high-end Pro family solar generators not only promise all-around safety, but they have zero emissions. On both cloudy and sunny days, they can achieve ultra-solar charging at an optimal speed of 1.8 hours and are barely louder than a whisper at only 30 to 46 decibels.

How to choose the right solar generator for you

Here are two of Jackery's best-selling options:

- Solar Generator 1000 Pro – a medium-capacity option for everyday adventures.
- Solar Generator 2000 Pro – a large-capacity option for backup power and serious fun.

Jackery has now completed its high-end Solar Generator Pro family with the newly launched Solar Generator 1500 Pro – coming to the UK soon – please follow *@jackery.uk* to find out more.

About Jackery

Founded in California, with over a decade of experience, Jackery is the pioneer of award-winning solar generators, one of the number one producers of portable power stations, and one of the world's biggest manufacturers of outdoor solar utilities. In redefining the use of clean energy for both sustainable and outdoor living, the company is a major front in the fight against climate change. Having sold over 2 million units worldwide, Jackery has over 40 international design awards and was just awarded the 2023 CES for Innovation which acknowledges outstanding design and engineering among the world's leading consumer technology products.

Available at *uk.jackery.com* with discounts up to 10% until 29 January. Also avaliable at *amazon.co.uk/jackery*

Add some adventure to your commute

Swap the steering wheel for handlebars and get riding with a commute option that's better for the planet while starting your day with a breath of fresh air. Designed with simple features that make adventuring easy for anyone, a Peddle electric bike brings you closer to nature while getting you where you need to be, on time and feeling great.

Throughout the month of January, they're giving you even more control over your wellbeing by offering Peddle customers the chance to claim a Fitbit Sense 2 (in your choice of colour) with the purchase of any Peddle electric bike.

PEDDLE

Visit *peddlelife.co.uk* to browse their range of electric bikes, and for more details on how to claim your Fitbit Sense 2.

Claims will not be valid if you return your bike due to change of mind within 14 days after receipt of bike.

For full terms and conditions, please visit: *peddlelife.co.uk/promotional-terms*. Promotion ends 31 January 2023 at 23:59. All claims must be submitted by 31 March 2023 at 23:59.

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Veganism is now mainstream

The modern wave of veganism started with The Vegan Society in 1951, as a dietary based movement that soon shifted to an animal rights group. Their manifesto stated: *"The object of the Society shall be to end the exploitation of animals by man."*

That movement has come a long way, veganism is now an expectation by the public, rather than a niche 'society'. It's now 2023. You now have fashion-forward vegan footwear, beauty, foods –anything animal friendly you wish available at your fingertips. And you can rarely tell the difference between a vegan product, and one made from animals. Take a bite into a McPlant burger and you will wonder if you are truly eating a vegan meal.

The same is true for your footwear, for your personal care products, and your beauty products. You cannot tell the difference in most cases between a fabulous microfibre upper on a pair of boots and one made from an imported animal hide. So why buy animal-based products? There are still some brands out there that are not animal friendly. That is why London based V.GAN launched in 2018. This is a brand that is PETA certified as 'unconditionally vegan'. With over 50 styles of men's and women's shoes, boots and sandals, shoppers from around the world have now purchased more than 30,000 pairs of V.GANs.

V.GAN LONDON

Register now for £175 in gift certificates being raffled by scanning the QR code and signing up online to receive 20% off your first purchase.

Greener and smarter cybersecurity deals

ProtectBOX

See the best deals on anti-virus, firewall, VPN, anti-malware, child protection and more, risk-fitted to your home and office's security needs. Buy based on customer reviews, sustainability scores and carbon offset too – in just a click. As soon as you've answered a few easy questions, their artificial intelligence shows you the protection you need. Then lets you buy them greener. Whether you're technical or not.

ProtectBox save you time and money, and you'll be halving the internet's climate impact of 3.7% of greenhouse gas emissions[1]. This is why ProtectBox have been nominated for the Prince and Princess of Wales' Earthshot Prize.

Their gift cards are popular for family and friends for birthdays, holidays, home moves, new school terms or just because you care. Send to family, friends, employees and more. From £1 to whatever you can give, in any currency to anywhere in the world and sustainably as an e-card – even add your own photos to your e-card. Elders love that delegates can set them up, and that ProtectBox sends right-fit, auto-renew when it's time.

Keep loved ones secure with a free month using code PROTECT online at *protectbox.com* or scan the QR code.

1. The Carbon Footprint Of The Internet (Climate Impact Partners, 2021).

Natural honey beeswax skincare

It's well documented how bees and insects are under threat. Maybe less well known is their efficient society and relentless work ethic which enables people to benefit from excess honey, beeswax and propolis which can be used to maintain good health and help skin.

As the name suggests, bees were the starting point and continue to inspire this company. Combining these core ingredients with carefully selected plant and essential oils for fragrance has allowed BeeInspired to create a multi-award-winning skin-care range. Every ingredient is luxurious, yet pricing is deliberately affordable with consciously chosen packaging.

A total of 90% of online and 60% of face-to-face sales are returning customers as these creams really work. Those with sensitive skin and various skin conditions find the propolis range can help. The new propolis soap-shampoo bar and Propolis serum answer the request for something to ease scalp irritation.

Talking with customers encourages the constant evolution of products. In 2022 a nut-free range, an Age Embracing Face Cream and a Peaceful Night Cream were introduced.

Beeswax in all the creams leaves a fine silky film which holds the moisture in protecting the skin. BeeInspired's Silky Hand Cream with Geranium and Orange has beaten market leaders three times to Best Hand Cream awards whilst Soothing Cream and Intensive Hand Cream, both with Calendula, are brand leaders.

Let the bees give your skin a new year treat. With every purchase over £25, you can choose two free samples of other creams to try.

BeeInspired natural honey beeswax skincare

Visit *beeinspiredcreams.buzz* to shop the range online.

A solar light is an instant win for people and the planet

Sunshine is in abundance in Africa. But when the sun goes down, the working day ends for millions of people. For millions of others the only option is to ignite kerosene lamps and paraffin candles, which emit toxic fumes into their lungs and into the earth's atmosphere. Yet with the power of solar and the flick of a switch, that story can be changed.

SolarAid are delivering clean, safe, and affordable solar lights to rural communities across sub-Saharan Africa, reaching the people no one else can.

They have learnt that people living below the poverty line need clean and affordable energy, which is why they're building local, sustainable solar energy businesses that involve communities, and help people thrive.

When you help get one of their solar lights into the hands of a farmer, it means they can sort through their soya beans even after the sun sets. For a child it means they can get ahead in school because they can do their homework in the evening. And for a midwife, it means she can deliver babies safely through the night.

Want to help?

Donate to SolarAid to get solar lights into the hands of people without electricity in their homes. You can make real, sustainable change happen.

Find out more at *solar-aid.org/instant* or scan the QR code. Follow *@SolarAid*, email *info@solar-aid.org*, or call 020 7278 0400 for more information.

Registered charity: 1115960.

SolarAid

Win a CBD wellness bundle

Worth £200!

Enter here

checklists.co.uk/win/hippie

Looking to restore a sense of balance in the new year? Hippie Turtle Herbal Co have you covered. As an eco-friendly health and wellbeing brand, they provide pharmacy-grade CBD oils and premium quality supplements. Their fast-acting CBD muscle rubs are available in warming and cooling varieties, with organic butters, essential oils and herbal anti-inflammatories to naturally relieve muscles and joints. Hippie Turtle Herbal Co have a range of nootropic gummies and powdered supplements to help restore balance to the Mind, Body & Soul. Ease into the new year with natural wellness solutions that suit every lifestyle.

Visit *hippieturtleherbalco.co.uk* or scan the QR code and use code ECOCHECK for 25% discount.

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